



LAKE JOVITA ADVISORY BOARD

PRESIDENT'S REPORT

We need to broaden our use of members for club events. I propose we begin, as a board, reaching out to members well in advance. We will have committee sign up sheets available at the annual meeting in January and encourage members to sign up and get involved.

The communication from the club to the members continues to show signs of improvement with the weekly "what's going on at LJ" emails.

The response to "\$2 Taco Thursday" was good and look forward to growing it over the next few months. Trunk or Treat was a success. We had approximately 50 kids attend, thanks to all the volunteers.



In advance of January's annual meeting I will begin accepting questions, should you want to send them to me at klucas4310@yahoo.com. The meeting will take place on Monday, January 15th at 6PM in the main dining room.

GENERAL MANAGER'S REPORT

- If you would like to communicate what is happening with your golf group, social group, etc. please send a brief paragraph to me (Michael) at mjohnson@lakejovita.com so I can include it in the weekly email.
- New flagsticks have been put on the North course. The new sand pails for the North course will be purchased after the first of the year.
- We are working toward improved signage and communication within the clubhouse. The information board at the bottom of the staircase will be redone in addition to installing an information center at the left side of the lobby.
- New flooring for the spin room has been ordered and should arrive this week.
- We are entering a busy time of year and I feel our staff is much better prepared than last year.
- We have finalized the design of the wine lockers we will be offering for rent to members. There will be fifteen (15) lockers built and once they are rented then we will start a waiting list for the next phase. Price of the locker rental will be \$250 per year. Each locker will hold twelve (12) bottles of wine and members can stock their own lockers, without paying a corkage fee. The lockers will be located in the main dining room in the cutout to the left of the entrance. Target date for installation is the end of the year.
- We are reviewing the possibility to allow a limited number of members living outside of LJ to purchase a cart and store it at the club. We can handle up to four carts. More on this later!
- We mentioned in last month's minutes the purchase of keypads, to be used for entry into the fitness and pool areas. The key pads have arrived and we are now in the process of fabricating the doors. The keypads will use a four digit code that members will receive each month in their statements. The code will change each month. You will receive plenty of advance notice on when these keypads will be activated.
- The business model of Lake Jovita is a semi-private club that allows public play in addition to tournament play. This dynamic is extremely important to membership, as it helps keep our membership fees lower than they would be otherwise. We recognize this is not a particularly popular topic to discuss, however we are asking members to adopt an attitude of acceptance and become ambassadors of the club when you find yourself interacting with the public players. Revenue generated from public play, villa groups and various tournaments allow the club to keep member dues at an acceptable level. Without this revenue monthly dues would need to be substantially increased. Members will always be our most important asset but revenue generated by membership does not cover the clubs expenses and, as a result, outside play becomes an important revenue stream for the club.

COMMITTEE REPORTS

GOLF

- Congratulations to Jim & Terri Moreno for winning the Couples Club Championship with a gross score of 80.
- The committee has set the dates for the 2020 tournaments.
- Jeff will be hosting a rules seminar in mid-January to discuss the new rules of golf.
- There was some discussion about moving the white tee back on #9 South as a result of losing the tree during hurricane Irma but the committee decided to leave the tee in its assigned position.

HOUSE

- We need volunteer help decorating the clubhouse for Christmas. If you would like to help please contact Patti Wieclaw at ptwieclaw@msn.com or (813) 240-3443.
- Getting service on the veranda at times has been an issue. Michael suggests notifying the bartender you are on the veranda and they will either assign a server or they will handle it themselves.

GREENS

- Most of the cleanup following hurricane Irma has been completed. The stumps that are in playable areas will be cleaned up at some point. Tree damage in forested areas will not be cleared in entirety; some will be cut to stumps, others will be left alone.
- The green tee box on #9 North will be re-sodded with a new strain of Bermuda grass called "Tiff Tough". The tee box also will be reduced in size.
- There has been some question regarding disability flagged cart requirements for cart path only holes. Here is the policy:
 - ♦ If a hole is designated "cart path only" for routine maintenance or part of the rotation, i.e. #11 North, a cart with a blue flag may drive their cart on the fairway.
 - ♦ If a hole is designated "cart path only" due to weather conditions, i.e. rain the previous night, the "cart path only" designation applies to ALL carts.
- We will be over-seeding the tee boxes and the range tee box as well as putting sod in the sand filled area on the member range.
- We continue to discuss options for fixing the tee box on #15 South. The best option seems to be moving the tee box however that won't happen in the near future.

SPORT

- We will be holding tennis clinics on Tuesday's hosted by tennis pro Bobby Gillespie.
- The courts are in great shape, come out and enjoy some tennis!
- If you would like tennis match play to be organized please contact Sandi Grimes 352-424-2418.
- We have a beginner Yoga class starting on Tuesday and Thursdays at 9:45am.

MEMBERSHIP

- The “Meet & Greet” for potential new members went well and we are hopeful we pick up a few new members as a result.
- We will be sending letters out to people who have bought homes in the last 45 days, priced \$400K+ and are within 22 minutes of Lake Jovita.

MISCELLANEOUS

A. As reported in the November, 2016 board minutes the by-laws were amended to state that current board members could extend one three year term (see below), with approval of the remaining board. To that end I am pleased to report that both Bob Davis and Jack Flynn, whose terms end on December 31st, have decided to extend their positions on the board one more term.

The Advisory Board shall consist of six (6) members. The members of the Advisory Board shall hold office on a three (3) year rotating basis with each member having the option to stay on the board one (1) additional term with majority approval from the remaining board members. One third (two) board members shall cycle off each year, scheduled as follows:

Board Member	Elected Year	Current Expiration Date	New Expiration Date
Bob Davis	January, 2016	December 31, 2017	December 31, 2020
Jack Flynn	January, 2016	December 31, 2017	December 31, 2020
Patti Wieclaw	January, 2016	December 31, 2018	
Wayne Mooney	January, 2016	December 31, 2018	
Ken Lucas	January, 2016	December 31, 2019	
Sandi Grimes	October, 2016	December 31, 2019	